

FOR IMMEDIATE RELEASE
April 15, 2009

Total Career Success With Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO SHOW

April 20, 2009 Show Features
Dr. Marshall Goldsmith, America's Preeminent Executive Coach on
"What Got You Here Won't Get You There"

Houston, TX – Dr. Marshall Goldsmith, America's Preeminent Executive Coach and author of *What Got You Here Won't Get You There*, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, April 20. The show is designed to inform and encourage listeners to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement. Dr. Goldsmith is a world authority in helping successful leaders get even better by achieving positive, lasting change in behavior for themselves, their people and their teams. Discover the 20 workplace habits you need to break to get where you want to go! Not only does Marshall define the bad habits, but he gives you 7 steps to develop new and positive habits to change for the better. Learn to:

- Provide feedback
- Apologize
- Tell the world
- Listen
- Thank
- Follow up
- Practice "feedforward"

Show Co-host Sheryl Dawson shared, "Marshall Goldsmith is considered one of fifty great thinkers and business leaders who have impacted the field of management. Whether you are near the top of the ladder or still have a ways to climb, Marshall offers you essential guidelines to help eliminate your dysfunctions and move to where you want to go."

Co-host Ken Dawson added, "When your own success has gone to your head, then listen to what Marshall has to say. Often it is our own success delusion that stands in our way and causes us to resist change. For instance, Marshall reveals why goal obsession can actually undermine your advancement! Everyone hears about the good news, the things we do well. But rarely do we get credit for ceasing to do something bad. Marshall shows us how to go beyond the traditional "To Do" list and work on our "To Stop" list. Get to your next level quicker by learning to change for the better."

To listen to the broadcast, please visit www.voiceamerica.com and enter Total Career Success. The show will air live at 11 a.m. – noon Central on April 13 and will then be available as an archive on the web site, or can be downloaded to MP3 players and cell phones.

Dr. Marshall Goldsmith, Executive Coach and Author

Dr. Marshall Goldsmith is a world authority in helping successful leaders get even better by achieving positive, lasting change in behavior for themselves, their people and their teams. *What Got You Here Won't Get You There* is a *New York Times* best seller and winner of the Harold Longman award for Best Business Book of the Year. It has been translated into 23 languages and is a top ten best seller in six countries. The American Management Association named Dr. Goldsmith as one of 50 great thinkers and leaders who have influenced the field of management over the past 80 years.

Dr. Goldsmith's Ph.D. is from UCLA. He teaches executive education at Dartmouth's Tuck School and frequently speaks at leading business schools. He is a Fellow in the National Academy of Human Resources (which is America's top HR honor). Marshall has coached over 100 major CEOs and their management teams. He is co-founder of Marshall Goldsmith Partners, a network of top-level executive coaches. He has served as a member of the Board of the Peter Drucker Foundation for ten years. Marshall is a prolific writer with 24 books and hundreds of articles, interviews, columns and videos.

For more information, visit <http://www.MarshallGoldsmith.com>

About Total Career Success

Total Career Success is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, and syndicated on World Net Radio; the show aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations.

For more information, visit <http://www.betterjobbetterlife.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>

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