



FOR IMMEDIATE RELEASE
December 3, 2008

Total Career Success With Ken & Sheryl Dawson —
VOICEAMERICA INTERNET RADIO SHOW

December 8, 2008 Show Features Stephen Lundin, Author of Best Selling Book, FISH!
With Insights on Releasing Your Potential!

Dr. Stephen Lundin writer, filmmaker and author of the best selling book, FISH!, will be featured on Total Career Success, an Internet show on VoiceAmerica Talk Radio Network, at 11 a.m. Central on Monday, December 8. The show is designed to inform listeners and encourage them to achieve their career goals by featuring experts and business leaders to provide advice on job search and career advancement.

The topic of the show will focus on how individuals can energize every aspect of their lives, both personal and professional through the choices they make and innovation. Over several decades, Steve has created a rich history in business, management and graduate level business education. As a speaker he draws on his work as an entrepreneur and “working creative,” blending it with his personal story.

“He doesn’t try to pump you up, he helps you build your own pump,” Sheryl Dawson, co-host mused. “By sharing his powerful, personal and authentic message, Steve awakens his audiences to the possibilities that already exist in every workplace, every home and every life.”

Ken Dawson, a show host added, “Steve will share a captivating fish story that is the subject of his best selling book, FISH! Simple in its narrative, it is a profound message for everyone who desires passion in work and life. In addition, he will give us a sneak preview of his upcoming book, CATS, on the 9 levels of innovation.”

To listen to the broadcast, please visit www.voiceamerica.com and click on the Total Career Success icon. The show will air live at 11 – 12 noon Central on December 8 and will then be available as an archive on the web site or to be downloaded to MP3 players and cell phones.

About Dr. Stephen C. Lundin, Ph.D.

Steve Lundin appears frequently as a speaker on work culture, customer service, innovation and motivation. He is presently Chairman and co-founder of Ontend Creative Partners; a company dedicated to bringing natural energy to the world through books, films, engaging talks and training programs. The first film produced by Ontend is Top Performer, a film that presents the language of energy as communicated by street performers. Published in 38 languages with over 5 million copies in print worldwide, his best selling book, FISH! has taken Dr. Lundin’s

ideas around the world. *CATS: The Nine Levels of Innovation* and *The CATS Personal* will be published in January of 2009 by McGraw Hill. Visit www.topperformer.com to learn more.

About Total Career Success

Total Career Success, which is broadcast on VoiceAmerica, the world leader in Internet Talk Radio, aims to engage listeners in new ways of thinking about their potential, their goals, and their future. The show hosts are Ken and Sheryl Dawson, principals of Total Career Success, Inc. and authors of *Job Search: The Total System*, 3rd edition. They have served corporations in outplacement and career development as well as talent management for 30 years in their consulting firm Dawson Consulting Group. The show presents guests who are experts in their fields to share the lessons they have learned in succeeding in their various areas of excellence and to discuss tips about a broad range of career issues, from specific career opportunities, to industries and workplace changes, to financial and advancement considerations. For more information, visit <http://www.tcsworldwide.com/mediahome.shtml> and <http://www.dawsonconsultinggroup.com>.

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**2850 Horizon Ridge Parkway
Henderson, NV 89052**

**Contact: Jessica Conn
Public Relations
PR@tcsworldwide.com**